



TRINITY

COLLEGE OF ENGINEERING AND TECHNOLOGY
(An UGC Autonomous Institution)



Bandarikunta, Peddapalli-505 172, Dist:Peddapalli.(T.G)
Approved by AICTE, Accredited by NAAC, Recognized under 2(f) of UGC
Affiliated to JNTU, Hyderabad & Affiliated to SBTET, Hyderabad.T.G..An ISO 9001:2015 Certified Institution
JNTUH COLLEGE CODE :UD **COUNSELING CODE : TCEK** **SBTET COLLEGE CODE:425**

This is to certify that **Trinity College of Engineering and Technology**, Peddapalli–505172, has established a **Media Cell**.

Objectives and Activities of the Media Cell:

1. **Media and Public Relations** – Managing publicity for academic events, workshops, seminars, and cultural programs.
2. **Content Creation and Documentation** – Preparing newsletters, press releases, social media updates, and visual documentation of institutional achievements.
3. **Digital Presence Management** – Maintaining and updating the institution's website, social media platforms, and online portals to ensure effective communication.
4. **Promotion of Institutional Initiatives** – Showcasing student projects, faculty research, and participation in competitions, conferences, and community outreach programs.

Members of the Media Cell:

- **Dr. Mani Ganesh** – Principal (Chairperson)
- **Dr. V. Ashok Kumar** – Director (Co-Chairperson)
- **Mr. CH Vamshi Krishna** – Member
- **Mr. Persa Ramesh** – Member

The Media Cell serves as a **platform to enhance communication, visibility, and documentation** of institutional activities.

Yours faithfully,

Principal

Trinity College of Engineering and Technology
Peddapalli–505172



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OUR INSTITUTION VISION

To be the fountain head in producing highly skilled, globally competent engineers.